

## **Jason Catron Bio**

Jason Catron began singing at the age of 2. His first song was "Jesus Loves Me" at his small church in Kentucky where he grew up. It was then, that his parents recognized his natural gift for singing and eventually enrolled him in formal voice lessons by the age of 7. The next year Jason started singing professionally, and continued singing all through his formative years in churches, political events, musical theater productions, and touring regionally doing solo shows as well as hosting his own 30 minute variety t.v. show throughout high school that aired in the tri-state region.

Eventually he enrolled at Belmont University in Nashville, TN where he studied Music Business. After college he spent a few years working in artist management until one day he decided to quit his day job and pursue music full time. The very next day, he was asked to sing on the "Hour of Power" at the then famous Crystal Cathedral where he went on to become the biggest selling artist for the Cathedral. Jason spent the next few years touring as a solo artist all over the world by making a name for himself as a beloved tenor/crooner.

## **Jason's heart is to encourage everyone he meets...**

In 2010, Jason was asked to become part of a newly formed tenor group based in Victoria, BC...Tenore. During his time with Tenore, they recorded 3 studio albums, performed on countless TV shows, entertained over 500,000 fans, and won 4 Canadian Covenant Awards including New Artist of the Year, Album of the Year, Fan Favorite of the Year and Holiday Album of the Year. The group went on to do numerous International tours entertaining everyone from beloved fans, to Heads of State, and even The Vatican. In 2016, Jason left Tenore to spend some much needed time off the road and give attention to his highly successful vocal coaching

and artist development company based in Los Angeles, CA, The Vocal Lab Collective.

In November 2020, Jason re-launched his solo music career with the much anticipated Christmas record...Jason Catron Christmas. The 10 song project include Holiday favorites like The Christmas Song, White Christmas and Ave Marie. The lush orchestrations, performed by the Prague Philharmonic, harken to your favorite Christmas memories and usher you into the spirit of the holiday itself.

Now Jason has just released the first single, “King Of The Road”, from his new project, “The Nashville Songbook”. And so far, it looks like he is poised to claim that title. This has been a long time dream record in the making, and takes Jason back to his childhood roots of singing songs from the American and Country Songbooks and looking up to singers like Sinatra and Tony Bennett. In fact, his dad only listened to old school country and gospel music. If we could time travel, we would see 8 year old Jason singing “Make The World Go Away” for the Governor of Kentucky, or simply riding down the small town roads in his dad’s car blaring out the crooner classics of Ray Price, Glen Campbell, and Elvis.

“This is the record my dad always wanted me to make. He passed last year, and I was thankfully able to play him a couple demos of this dream before. I’m recording this as a living memory and honor to him. I know it’s going to bring back so many memories to anyone who hears it, as well as create many new memories. These are classic country songs that have sat in the vaults of Nashville labels for decades, and we are bringing them to life with a fresh new sound. I cannot wait to bring the live show to your city...it’s going to be a fun night full of that big band swing!”  
- JC

Throughout 2021, Jason and team will be releasing singles from the project with an estimated full record release into 2022. The record will feature 12 songs, and a couple duets, with world-class arrangements by Jim Gray (Andrea Bocelli, Miranda Lambert, Imagine Dragons), and is sure to be a classic in the making.

Whether performing or mentoring, Jason’s heart is to encourage everyone he meets, and having toured in some of the greatest venues from Vancouver to the Vatican, you will be inspired by Jason’s velvety vocals and a talent that is truly a gift.